



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

WKRN-TV/MTV NASHVILLE WKRN.COM

Fletcher, Rowley Inc  
1720 West End Ave  
Ste 630  
Nashville, TN 37203

## Contract # 225635

Schedule Dates	11/01/12-11/05/12	Date Entered	10/31/12
Advertiser	Pol/Bo Mitchell for State Rep (15807)	Last Modified	10/31/12
Agency	Fletcher, Rowley Inc (4522)	Entered By	Liz Garmmon
Product	Politicalz - Candidates (1077)	CO-OP	No
Brand	BO MITCHELL FOR STATE REP TN HD 50 (117051)	Headline #	
Salesperson	Political Local, AE (1495)	Demo	
Sales Office	POLITICAL LOCAL	Order Type	Normal Spot (default)
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$806.25
Account Types	Regional/Political/Local Agency	Net Total	\$4,568.75
Billing Type	Standard	Sales Tax	
Comments			

WKRN (WKRN)	Spots	Rate
By Broadcast Month		
Nov. 2012	10	\$5,375.00
<b>Grand Total:</b>	<b>10</b>	<b>\$5,375.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	11/01/12-11/02/12	1	:30	5:58A- News 2 THIS MORNING/7D/6AM					1	1			2	\$525.00	\$1,050.00	WKRN (WKRN)		10/31/12
2.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58A- News 2 THIS MORNING/7D/6AM		1							1	\$525.00	\$525.00	WKRN (WKRN)		10/31/12
3.0	Normal Line / NWS	11/01/12-11/01/12	1	:30	9:59P- News 2 at 10				1					1	\$800.00	\$800.00	WKRN (WKRN)		10/31/12
4.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	9:59P- News 2 at 10		1							1	\$800.00	\$800.00	WKRN (WKRN)		10/31/12
5.0	Normal Line / NWS	11/01/12-11/02/12	1	:30	5P- News 2 at 5				1	1				2	\$400.00	\$800.00	WKRN (WKRN)		10/31/12
6.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5P- News 2 at 5		1							1	\$400.00	\$400.00	WKRN (WKRN)		10/31/12
7.0	Normal Line / NWS	11/02/12-11/02/12	1	:30	5:58P- News 2 at 6						1			1	\$500.00	\$500.00	WKRN (WKRN)		10/31/12
8.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58P- News 2 at 6		1							1	\$500.00	\$500.00	WKRN (WKRN)		10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WKRN</u>	<b>Date:</b> <u>10/30</u>
--	---------------------------

I, Kati Bumgardner  
 being/on behalf of: Bo Mitchell, a legally  
 qualified candidate of the Democrat political  
 party for the office of: TN State House Dist 50  
 in the General  
 election to be held on: 11/6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

<b>Total Charges:</b>	<u>\$5375<sup>00</sup></u>
-----------------------	----------------------------

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

*[A large rectangular box with a large 'X' drawn across it, indicating no matters listed.]*

I represent that the payment for the above described broadcast time has been furnished by:

Mitchell for State Rep

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James R Mitchell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/30  
Date

Kat Burzinen  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Sy Carter  
Signature

Greg Carter  
Printed Name

NSM  
Title